undesirable reflection of light coming from the filaments. The lead wires 60, 62, and 64 have a generally circular cross-sectional shape. Also, as indicated in Fig. 3, the degree of flattening of the end portions is such that the width of the non-flattened portion is greater than that of the narrow profile of the flattened end portion, but less than that of the wide profile. --

IN THE CLAIMS:

Please amend claims 1, 4, 8 and 9 so that they read as follows:

- 1. (Amended) An incandescent lamp, comprising:
- a filament capable of emitting light,
- a lead wire supporting said filament and capable of supplying electrical current to said filament, said lead wire having a generally circular cross-sectional shape with a flattened outer end, and

an envelope surrounding said filament and at least a portion of said lead wire that includes said flattened outer end, wherein said flattened outer end includes a narrow profile and a wide profile and is oriented such that said narrow profile is aligned with the direction of illumination of light emitted by said filament.

- 4. (Amended) An incandescent lamp, comprising:
- a filament capable of emitting light,
- a lead wire supporting said filament and at least partially forming an electrical network capable of supplying electrical current to said filament, said lead wire having a flattened outer end, and

an envelope surrounding said filament and at least a portion of said lead wire that includes said flattened outer end, wherein said flattened outer end includes a narrow profile and a wide profile and is oriented such that said narrow profile is aligned with the direction of illumination of light emitted by said filament,

wherein said wide profile of said flattened outer end has a surface including a non-reflective surface feature.